



TOURISM TECH

TACVB Annual Conference

August 9-12, 2010

Lubbock, Texas

SPONSOR & EXHIBITOR COMMITMENT FORM

PLEASE PRINT

Sponsored Event/Sponsor Level _____

Name (main contact) _____ Title _____

Company _____

Mailing Address _____

City/State/Zip _____ E-mail _____

Phone _____ Fax _____

Sponsor registration fees depend on level of sponsorship:

Platinum: 4 free registrations, 2 extra registrations at \$250/person (\$320 value per registration)

Gold: 3 free registrations, 2 extra registrations at \$250/person (\$320 value per registration)

Silver: 2 free registrations, 2 extra registrations at \$250/person (\$320 value per registration)

Bronze: 1 free registration, 1 extra registration at \$250/person (\$320 value per registration)

NAMES of those people representing your organization at our conference (other than the main contact).

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

FILL-OUT COMPLETELY

_____ Yes, I plan to **EXHIBIT** during the TACVB 2010 Annual Conference (8x10 booth).

PAYMENT

Sponsor/Vendor Commitment \$ _____

Additional Registration: _____ people x \$250 \$ _____

TOTAL Due to TACVB \$ _____

_____ Payment enclosed _____ Send me an invoice _____ Credit Card (circle one): AMEX MCARD VISA

Card Number _____

Expiration Date _____ CVS Code (3-digit number on back of Visa/MC) _____

Print Name on Card _____

Authorized Signature _____ Date _____

Return completed form to: FAX: 361.749.0469
Texas Association of Convention & Visitor Bureaus
Bridgette Snyder
311 South Station Street
Port Aransas, Texas 78373



TOURISM TECH

TACVB Annual Conference
August 9-12, 2010
Lubbock, Texas

EXHIBITOR COMMITMENT FORM

(Only use if you are not a sponsor)

PLEASE PRINT

Name (main contact) _____ Title _____

Company _____

Mailing Address _____

State/Zip _____ E-mail _____

Phone _____ Fax _____

NAMES of those people representing your organization at our conference (other than the main contact at full registration rate).

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

RATES

Vendor only rates are \$600.00 (this includes 1 registration and 1 booth fee)

PAYMENT

Vendor Commitment \$ _____

Additional Registration: _____ people x \$320 \$ _____

TOTAL Due to TACVB \$ _____

____ Payment enclosed ____ Send me an invoice ____ Credit Card (circle one): AMEX MCARD VISA

Card Number _____

Expiration Date _____ CVS Code (3-digit number on back of Visa/MC) _____

Print Name on Card _____

Authorized Signature _____ Date _____

By filling this form out, you are indicating that you are ONLY exhibiting at the TACVB Annual Conference and you are not a sponsor. Sponsors fill out the Sponsor Commitment form.

Return completed form to: FAX: 361.749.0469
Texas Association of Convention & Visitor Bureaus
Bridgette Snyder
311 South Station Street
Port Aransas, Texas 78373



2010 Annual Conference Overview

Monday, August 9th

10:00 am-5:00 pm	Conference Registration
1:00 pm-4:00 pm	Idea Fair Installation
1:00 pm-2:00 pm	TxMET 101 Session
2:15 pm-3:00 pm	TxMET Advanced Session
3:00 pm-4:00 pm	J. Paradiso Users Training
4:00 pm-4:45 pm	CleanPix Users Training
3:00 pm-6:00 pm	CVB 101

Tuesday, August 10th

10:00 am-5:00 pm	Conference Registration
12:00 pm-4:00 pm	2010 Trade Show & Lunch
1:00 pm-5:00 pm	Idea Fair Installation
3:00 pm-4:00 pm	First Timer's Orientation
5:00 pm-6:30 pm	Cocktail Reception
7:00 pm-9:00 pm	Icebreaker Reception at Science Museum

Wednesday, August 11th

6:00 am-7:00 am	Morning Exercise
7:30 am-8:45 am	Continental Breakfast
8:00 am-1:00 pm	Conference Registration
9:00 am-9:30 am	Opening Ceremony
9:30 am-10:15 am	Keynote Speaker
10:15 am-10:30 am	A M Break
10:30 am-11:45 am	General Session: Kelly McDonald
12:00 pm-1:00 pm	Luncheon
1:15 pm-5:30 pm	Concurrent Sessions

7:00 pm-9:00 pm	Evening at Cap Rock Winery
9:30 pm-11:30 pm	Hospitality Suite

Thursday, August 12th

6:30 am-7:30 am	Morning Exercise
8:00 am-9:00 am	Continental Breakfast
9:00 am-9:45 am	Keynote Speaker
9:45 am-12:30 am	Concurrent Sessions
10:30 am-11:00 am	A M Break
12:30 pm-2:15pm	Luncheon/Annual Business Meeting
2:30 pm-3:30 pm	CEO, Staff, Affiliate Shirtsleeves
3:45 pm-4:30 pm	2012 Bid Presentation
6:00 pm-7:30 pm	Lone Star Classic Silent Auction
7:30 pm-9:30 pm	<i>"The Love Boat In Lubbock"</i> Evening Event
10:00 pm-12:30 am	Hospitality Suite

Friday, August 13th

7:30 am-9:00 am	Breakfast "To-Go"
-----------------	-------------------

Conference Concludes

Disclaimer: TACVB reserves the right to change any aspect of this program.

TOURISM TECH 2010 SPONSORSHIP BENEFITS

Platinum Sponsorship: \$3,000

- 4-Complimentary registrations
- 2-8x10 Booths in the exhibitor area
- Logo in conference registration packet and all other printed materials
- Logo on conference e-blasts
- Logo on conference promotion pages
- Signage at the conference with logo
- Logo hyper-linked on conference website
- Recognition during the annual conference
- Recognition in post-conference e-newsletter
- Mailing list of attendees e-mailed before the conference
- Post conference , final registration list

Gold Sponsorship: \$2,000

- 3 - Complimentary registrations
- 1- 8x10 Booth in the exhibitor area
- Logo on conference promotion pages
- Listing on annual conference website
- Recognition during the annual conference
- Recognition in post-conference e-newsletter
- Mailing list of attendees e-mailed before the conference
- Post conference, final registration list

Silver Sponsorship: \$1,000

- 2-Complimentary registrations
- 1-8x10 Booth in the exhibitor area
- Listing on annual conference website
- Recognition during the annual conference
- Recognition in post-conference e-newsletter
- Post conference, final registration list

Bronze Sponsorship: \$500

- 1-Complimentary registrations
- 1-8x10 Booth in the exhibitor area
- Listing on annual conference website
- Recognition during the annual conference
- Recognition in post-conference e-newsletter
- Post conference, final registration list

Use enclosed SPONSOR/EXHIBITOR COMMITMENT to sign-up today!

Partial & multiple sponsorships are available, please contact TACVB if you wish to be a sponsor/co-sponsor.

Phone: 361.749.0467 ~ Fax: 361.749.0469 ~ E-mail: bridgette@tacvb.org

TOURISM TECH 2010

SPONSORSHIPS OPPORTUNITIES

Platinum Sponsorships Available:

- Conference A/V Support \$3,000
- General Session Speaker (Wednesday) \$3,000 –Includes introducing speaker, Kelly McDonald
- Keynote Speaker (Thursday) \$3,000 –Includes introducing keynote speaker
- Thursday Lunch \$3,000
- Wednesday Lunch \$3,000
- Wednesday Night at Cap Rock Winery \$6,000 (2 Sponsorship of \$3,000 Opportunities)
- Lone Star Classic Silent Auction \$3,000
- Thursday Night “Love Boat in Lubbock” \$6,000 (1 Sponsorship of \$3,000 is available)

Gold Sponsorships Available:

- Trade Show & Luncheon \$2,000
- Tuesday Cocktail Reception \$2,000
- Wednesday Breakfast \$2,000
- Wednesday Education Speakers \$2,000-Your company representatives can introduce the speakers
- Thursday Breakfast \$2,000
- Thursday Education Speakers \$2,000 -Your company representatives can introduce the speakers
- Transportation \$2,000
- Friday “To-Go” Breakfast \$2,000

Silver Sponsorships Available:

- Thursday AM Break \$1,000
- Thursday PM Break \$1,000
- Idea Fair \$1,000
- CVB 101 \$1,000
- Bid Presentations \$1,000
- Monday TxMET Sessions \$1,000

Bronze Sponsorships Available:

- Shirtsleeve Sessions \$500
- Wednesday AM Break \$500
- Wednesday PM Break \$500
- 1st Timers Orientation (2 sponsors of \$500 each) \$500

Use the enclosed SPONSOR/EXHIBITOR COMMITMENT to sign-up today!
Partial & multiple sponsorships are available, please contact TACVB if you wish to be a sponsor/co-sponsor.
Phone: 361.749.0467 ~ Fax: 361.749.0469 ~ E-mail: tacvb@tacvb.org