

# TACVB MEMBERSHIP APPLICATION

## HISTORY AND PURPOSE

The Texas Association of Convention & Visitor Bureaus (TACVB) was organized in July 1972 and incorporated in July 1983 for the purpose of:

- Providing cooperative action between the convention and visitor bureaus of Texas cities
- Maintaining professional standards within the industry
- Unifying legislative and public relations efforts among the cities
- Holding meetings and conferences for the mutual education and improvement of members
- Collecting and disseminating information helpful to TACVB members

## Continuing Education

A primary mission of TACVB is to provide quality educational opportunities for its members. The association holds seminars and workshops during our annual conference in August and the mid-winter education conference in January. Educational seminars, geared for executive officers and staff members from bureaus of all sizes are designed to improve bureau operations.

## Idea Exchange/Networking

A first-timers program at the annual conference matches new members or new conference with other TACVB members who help them make the most of the conference and are available throughout the year to answer questions by telephone. The membership values the opportunities TACVB provides to exchange ideas and network with peers. Quarterly e-newsletters are sent to members. TACVB has established a CEO list serv and a Professional Staff list serv for the members.

## Research

TACVB conducts a membership survey bi-annually. All participating members receive complimentary copies of the survey results which cover bureau funding, compensation, economic impact and activities regarding bureau activities.

## Convention Sales Leads

In 1987, TACVB established Texas Meetings & Events Tracking (TxMET), the first state association database for the exchange of convention information between participating members. A computerized information network, TxMET includes records on the past and future meetings and events of organizations that meet in Texas. In Connection with the Academy Awards (the Oscars), TACVB hosts an Oscar Party in Austin for meeting planners, this serves as a “kick-off” to our Co-City Marketing Blitz. The Co-City Marketing Blitz is an event for CVB sales professionals, to join together in teams to call on organizations in Austin.

## Resources

TACVB maintains a resource lending library for members which includes video tapes, books, audio tapes, course outlines and research papers to aid bureaus operations and staff development. Any suggestions for additions to the library are welcome and new items are continuously added

## Affiliate Member Information

### Who Can Join

According to TACVB By-laws, “an affiliate membership shall be eligible to any business or organization with a professional interest in the tourism/travel industry with exception to business/organizations whose sole purpose is the influence of legislative action. Affiliate members shall be entitled to the same rights and benefits of the regular membership with the exception of voting privileges.”

<b>TACVB MEMBERSHIP APPLICATION</b>		
<b>CEO (MAIN CONTACT) &amp; ORGANIZATION INFORMATION</b>		
Main Contact Name:		
Title:		
Company:		
Mailing address:		
City:	State:	Zip Code:
Website:		
Phone:	Fax:	E-mail:
<b>PROFESSIONAL STAFF MEMBERSHIP</b>		
Name:		
Title:		
Phone:	E-mail:	Fax:
<b>PROFESSIONAL STAFF MEMBERSHIP</b>		
Name:		
Title:		Title:
Phone:	Phone:	Phone:
<b>PROFESSIONAL STAFF MEMBERSHIP</b>		
Name:		
Title:		Title:
Phone:	Phone:	Phone:
<b>PROFESSIONAL STAFF MEMBERSHIP</b>		
Name:		
Title:		Title:
Phone:	Phone:	Phone:
<b>CVB/CHAMBER DUES STRUCTURE (DUES ARE PRORATED AFTER JANUARY-CONTACT TACVB)</b>		
Category / Operating Budget	Memberships	Dues Amount (select one)
Category 1/ Under \$50,000	CEO & 1 Professional Staff Membership	___ \$200
Category 2/ \$50,000 - \$199,999	CEO & 1 Professional Staff Membership	___ \$300
Category 3/\$200,000 - \$349,999	CEO & 2 Professional Staff Membership	___ \$500
Category 4/\$350,000 - \$499,999	CEO & 2 Professional Staff Memberships	___ \$600
Category 5/\$500,000 - \$999,999	CEO & 3 Professional Staff Memberships	___ \$700
Category 6/\$1 Million - \$4,999,999	CEO & 3 Professional Staff Memberships	___ \$850
Category 7/\$5 Million and up	CEO & 4 Professional Staff Memberships	___ \$1,000
<b>AFFILIATE DUES STRUCTURE (DUES ARE PRORATED AFTER JANUARY –CONTACT TACVB)</b>		
Affiliate Dues	CEO & 1 Staff Member	___ \$300
Additional Professional Staff Memberships are available for an annual fee of \$50 per membership. Membership year begins October 1 <sup>st</sup> and ends the following September 30 <sup>th</sup> .		
<b>SIGNATURES</b>		
I authorize the verification of the information provided on this form is correct.		

Signature of CEO:

Date:

**Payment Information**

Check Enclosed

Invoice Me

**Credit Card Payment**

Visa

MasterCard

American Express

Card Number: \_\_\_\_\_

CVS Code (3-digits on back of Visa & MC): \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_