



# UNITY DINNER

## February 12, 2009

### Silent Auction Donation Guidelines

Donation Deadline: January 9, 2009

**IMPORTANT:** Please note the category name on the donation form. If you have any questions about your donation(s) and/or category, please contact the TTIA office at (512) 476-4472 or Silent Auction Co-Chair Carmen Tidwell at (972) 234-4448 or email [carmentidwell@prmarketingassociates.com](mailto:carmentidwell@prmarketingassociates.com).

#### **Category: Merchandise, Collectibles, Sports Memorabilia & Other Deals**

Includes such items as: crystal, china, books, subscriptions, toys, games, sports equipment, wine and culinary delights, alcohol and liquors, gourmet gift baskets, original art, limited edition prints, antiques, original handcrafted items, nostalgic, sports, autographed items, special appearance by artist/author/sports personality, VIP tours, receptions, game packages and other miscellaneous tangibles.

- ✓ Items must have a minimum retail value of \$100.
- ✓ Used items, unless qualified as antiques or personally autographed, are not acceptable.

#### **Category: Media, Marketing and Business**

Includes such items as: advertising, printing, consulting services and conference/seminar registration.

- ✓ Items must have a minimum retail value of \$500.

#### **Category: Travel, Accommodations, Adventures & Getaways**

Includes such items as: accommodations, rental cars, inclusive travel packages, golf/tennis/ski/riding/spa packages, tickets, attraction passes, greens fees, professional lessons, special lunches or dinners, trail rides, tours, etc.

- ✓ Items must have a minimum retail value of \$150.
- ✓ All components of packages must be good through March 2009 with all details, travel redemption dates, special conditions, special events with dates and seasonal restrictions and information necessary to redeem the package clearly stated on the certificate or company letterhead.
- ✓ Multiple entities in package must have a minimum retail value of \$75 to be recognized in the auction catalog.
- ✓ Package must include vacation-oriented components (attractions, sightseeing, meals, etc.)

#### **Category: Beyond the Imagination**

Includes hard-to-come-by experiences or items not available to the public, including behind-the-scenes tours, one-of-a-kind specialty items, etc.

- ✓ Items must have a minimum retail value of \$300.

**Items that are donated early may be considered for inclusion in the online pre-auction to receive additional promotion. Donated items must be pre-assembled by the donor. If you have special display needs, please supply all necessary items and indicate detailed instructions for setup and display on the donation form.**

**If you plan to bring your items the day of Unity Dinner, you must check-in these items with TTIA at the Auction Check-in/Drop-off area. Do Not Place items in auction area.**

*TTIA appreciates your support of the Tourism Unity Dinner and Silent Auction. It raises awareness and builds support of the Texas travel and tourism industry. Funds raised through the Silent Auction are used to support our Legislative Affairs Committee efforts, public policy initiatives and TTIA programs and education projects.*